

**IMAGINE**

**2026**

TEXARKANA ISD

**LONG RANGE  
PLANNING COMMITTEE**

**GENERAL  
BACKGROUND**



@ARTXREDI

#TAPintoTEXARKANA

# Tap Into Texarkana



# Texarkana is Smart, Vibrant and Growing

## — Is your business ready?

Developed around a complex rail system more than a century ago, the Texarkana region has grown into a national crossroads for transportation.

Today, with its exceptional infrastructure, dedicated workforce and high quality of life, Texarkana is a place where both commerce and community thrive.



## OUR REGION

### United for a Unique Advantage

The Texarkana Metropolitan Statistical Area (MSA) is a three-county region comprising the twin cities of Texarkana, Texas and Texarkana, Arkansas, and encompassing the surrounding communities of Bowie County, Texas, Little River County, Arkansas, and Miller County, Arkansas.

Situated at the junction of several major interstates, Texarkana provides convenient access to key markets from the Midwest to the Gulf Coast while offering abundant natural resources and lower costs than can be found in crowded urban markets.

### A Dynamic Region With Global Access



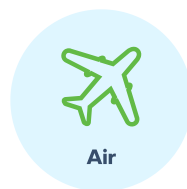
Road

Texarkana MSA is a major transportation corridor intersected by 106 miles of interstate and four regional highways.



Rail

Texarkana's rail infrastructure has long been a key driver of economic development in our region.

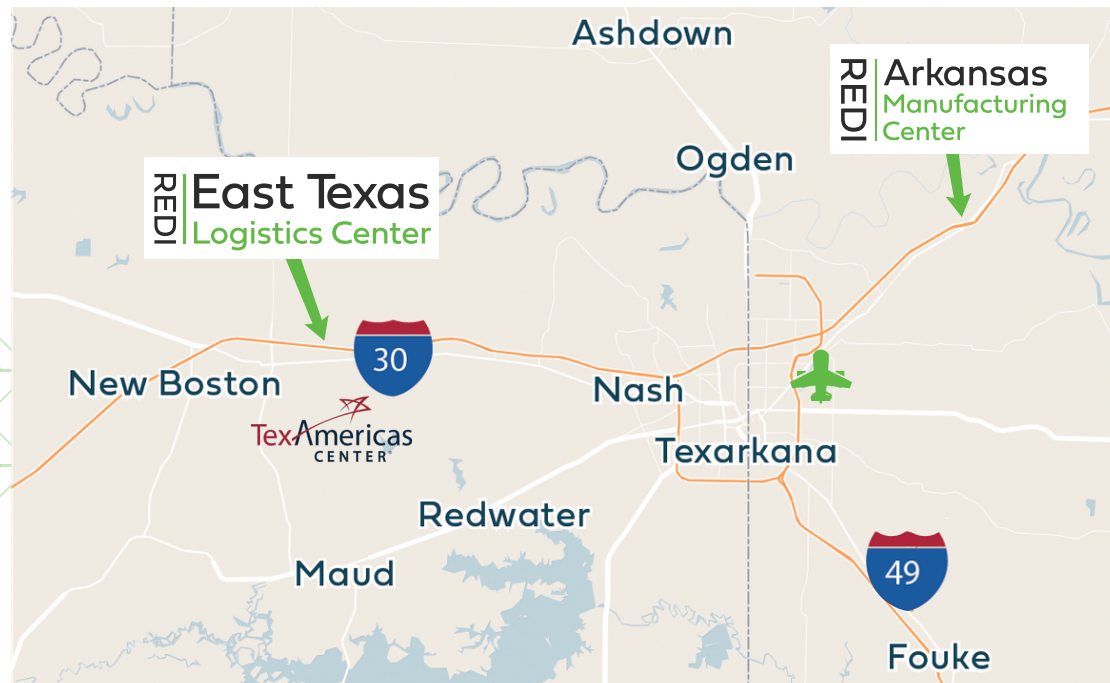


Air

Equipped with more than 6,600 feet of runway, the Texarkana Regional Airport is located just minutes away from the downtown area and local industries.



Your Workforce Within Reach



# Playing to Our Region's Strengths

## Target Industry Sectors



Manufacturing



Logistics, Transportation & Distribution



Medical Services



Aviation and Defense



Texarkana is an opportunity-rich community where many different types of enterprise can grow and thrive. However, there are a number of key industries that are particularly well suited to the unique advantages our region has to offer.



1. CNBC "Cost of Doing Business State Rankings"

2. US News and World Report "Best States Rankings Report"

3. Chief Executive Magazine

4. Based on GDP

5. Forbes

6. World Population Review

## Why Choose Texarkana?



### Connectivity

With its prime location and extensive multimodal infrastructure, Texarkana is well-suited to help your business connect with major markets throughout the Midwest and South.



### Education

Home to two community colleges, a four-year public university and a state medical school, Texarkana is well prepared to respond to the training needs of today's employers—and tomorrow's.

- Texarkana College
- Texas A&M University-Texarkana
- University of Arkansas Hope-Texarkana
- University of Arkansas for Medical Sciences-Southwest



### Workforce

Texarkana has a long-established reputation as a military-friendly community with a strong presence in the defense sector. Thanks to our historic ties with the Red River Army Depot, Texarkana boasts a robust labor force of unskilled, semi-skilled and skilled workers who are ready to work for you.



### Quality of Life

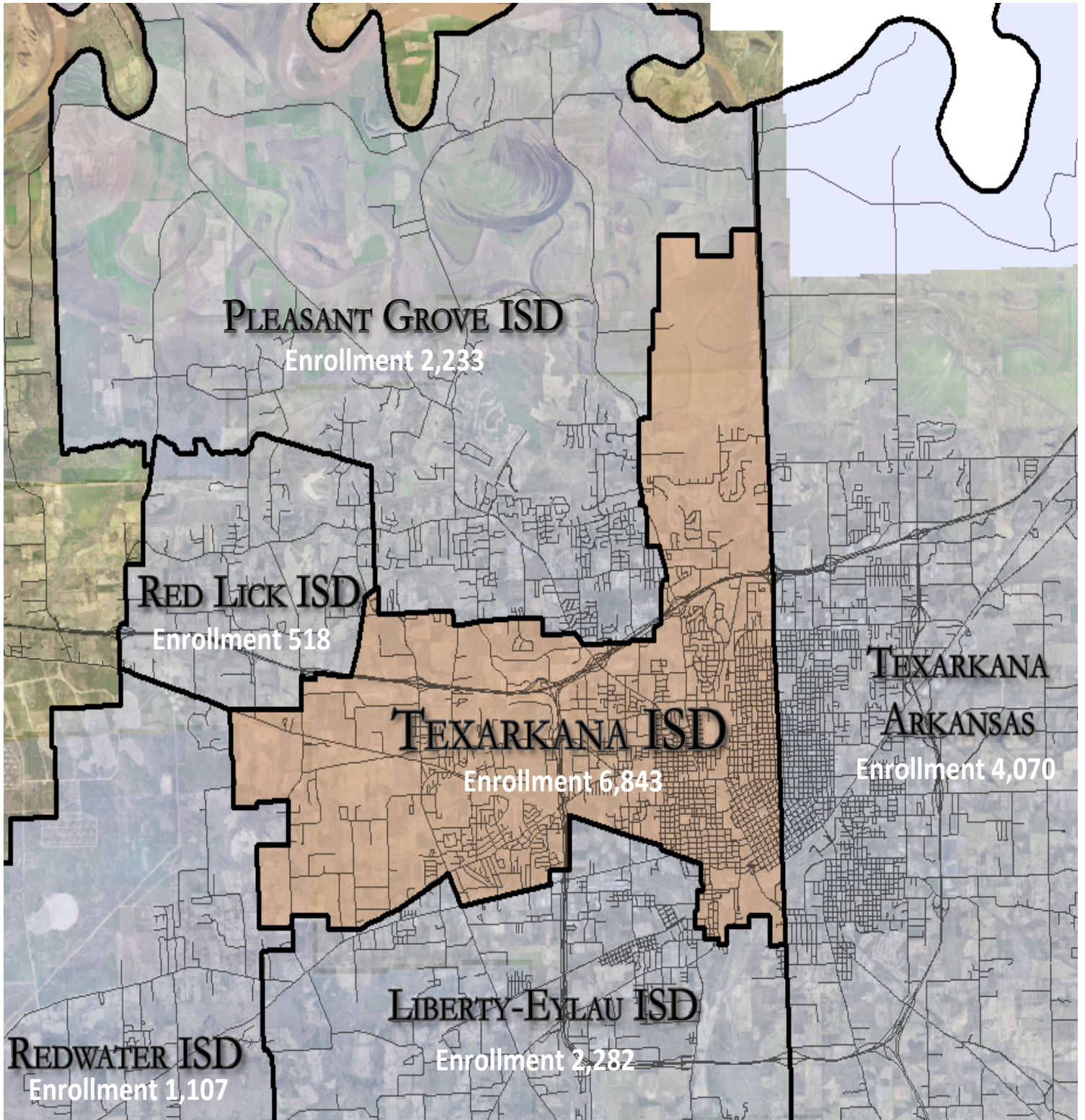
Texarkana is more than a great place to do business. It's a great place to call home. Residents of Texarkana enjoy affordable housing, safe neighborhoods, high-quality healthcare and excellent schools. Our scenic landscape is a natural match for outdoor recreation, and our historic downtown offers an array of shopping, dining and entertainment options—all without the hassle of big-city traffic jams.





**Texarkana**  
Independent School District

## **DISTRICT BOUNDARY MAP**







# IMAGINE 2026 TEXARKANA ISD STRATEGIC PLAN

## TISD BOARD OF TRUSTEES

**Fred Norton, Jr.**  
*President*  
*At Large - District 7*

**Gerald Brooks**  
*Vice President*  
*District 2*

**Amy Bowers**  
*Secretary*  
*District 4*

**Wanda Boyette**  
*District 3*

**Bill Kimbro**  
*District 1*

**Bryan DePriest**  
*District 5*

**Paul Miller**  
*At Large - District 6*



# IMAGINE 2026

## TEXARKANA INDEPENDENT SCHOOL DISTRICT

### STRATEGIC PLAN

#### **BELIEFS**

*An expression of fundamental values, ethical code, overriding convictions, inviolable principles*

#### ***WE BELIEVE THAT:***

1. Every student will have access to the resources available to help them develop the knowledge and skills necessary to become productive members of society.
2. Education is a shared responsibility of the entire community.
3. Communication and parental involvement is critical.
4. Diversity gives value and strength to all individuals contributing to the success of the whole.
5. Mental, emotional, physical, and spiritual health are essential for success.
6. All will have positive relationships in a nurturing and compassionate environment.
7. High expectations will be the standard to yield success and growth.
8. Expectations are inclusive of all stakeholders.
9. All will be inspired and successful.
10. All successes will be celebrated.

#### **MISSION**

*Highest aspiration and purpose of the school; a declaration of the unique identity to which the school aspires, its specific purpose, and the means by which it will achieve its purpose*

The mission of Texarkana ISD, a culturally diverse and premier learning community, is to develop and empower every individual by providing innovative and varied opportunities to lead and excel in a global society through strong family, community, and staff partnerships.



## OBJECTIVES

*An uncompromising commitment to achieve specific, measurable, observable, or demonstrable results that exceed current capability*

### 1. Academic Performance

Each student will be immersed in innovative, engaging learning experiences that are diverse, flexible and authentic.

Each student will have access to career focused pathways and resources that will enrich their career exploration.

### 2. Learning Environment/Facilities

Each student will have access to well-maintained state of the art facilities that support innovative learning and creativity in a safe and secure environment.

### 3. Social Emotional Support

Each student is guaranteed a learning environment that supports their social, emotional, physical, and mental health.

### 4. Parental/Community Involvement

Each student will experience a school and community partnership that provides access to resources designed to anticipate and nourish student needs.

### 5. Technology

Each student will develop ethical digital citizenship skills.

Each student will have equitable access to technology that is fundamental to student success.

### 6. Human Resources

Each student will be guided by professional, high performing, dedicated staff who reflect the diversity of the students they serve.

## PARAMETERS

*Boundaries within which the school will accomplish its mission; self-imposed limitations*

1. We will make all decisions based on what is best for ALL students.
2. We will not tolerate prejudice or discrimination of any kind.
3. We will ensure an environment that cultivates inclusiveness by honoring each individual's uniqueness.
4. We will communicate openly and honestly with all stakeholders.
5. We will ensure collaborative relationships within our community in support of our pursuit of excellence. We will challenge each other to rise to greatness.
7. We will demonstrate fiscal integrity and responsibility.
8. We will embrace continuous improvement.

## STRATEGY/RESULTS

*Bold resolutions that dedicate the school's resources and energies toward the continuous creation of systems to achieve the extraordinary as expressed in the mission and objectives*

### 1. Academic Performance

**Immerse** each student in innovative, engaging learning experiences that are diverse, flexible and authentic.

**Develop** for each student access to career focused pathways and resources that will enrich their career exploration.

**Result 1:** Produce students who possess the skills and knowledge that enable them to be future-ready citizens and leaders in the global workforce.

**Result 2:** Extend and maximize a rigorous curriculum that will engage all learners.

**Result 3:** Improve school readiness of young children using creative, hands-on, interactive experiences within a research-based early childhood program.

### 2. Learning Environment/Facilities

**Provide** each student access to well-maintained state of the art facilities that support innovative learning and creativity in a safe and secure environment.

**Result 1:** Determine the feasibility of providing an all-inclusive state of the art Career and Technology Education Facility constructed to house all CTE programs.

**Result 2:** Determine the feasibility of providing a state of the art Pre-K Center.

**Result 3:** Determine the feasibility of constructing new elementary campuses as needed to reduce overcrowding and address declining facilities.

**Result 4:** Determine the feasibility of providing an aesthetic, safe, secure and updatable access control for students and staff at all campuses.

**Result 5:** Provide safe and secure loading for all students and staff.

**Result 6:** Provide 21st Century Learning Environment in all buildings, including flexible furniture for easy movement.

**Result 7:** Provide safe and dry environment for students and staff at all campuses.



### 3. Social Emotional Support

**Guarantee** each student will have a learning environment that supports their social, emotional, physical and mental health.

**Result 1:** Implement a support system for staff so that they can be better equipped to take care of themselves and students.

**Result 2:** Meet additional staffing needs of the departments and campuses to better support social emotional learning.

**Result 3:** Provide to all staff regular and on-going district-wide professional development in social emotional learning.

**Result 4:** Provide all students in grades PreK-12 with the tools to process their social and emotional health effectively, empowering students to respect themselves and others.

**Result 5:** Implement, monitor, and evaluate procedures to prioritize the development of social emotional learning within the district.

**Result 6:** Support partnerships with families and community stakeholders for implementation of social emotional learning to support academic goals and whole child development.

### 4. Parental/Community Involvement

**Ensure** each student will experience a school and community partnership that provides access to resources designed to anticipate and nourish student needs.

**Result 1:** Have a professional marketing analysis completed.

**Result 2:** Launch a new district website.

**Result 3:** Determine the feasibility of creating a Social Media position to coordinate district and campus communication across all social media platforms.

**Result 4:** Expand career and technology education in elementary and secondary schools.

**Result 5:** Expand summer learning programs for students and parents.

**Result 6:** Increase the inclusion of Spanish language communication across all digital platforms and printed materials.

**Result 7:** Expand alumni outreach for district marketing efforts.

## 5. Technology

**Develop** for each student ethical digital citizenship skills.

**Ensure** each student will have equitable access to technology that is fundamental to student success.

**Result 1:** Broaden the technology infrastructure to support current and new initiatives, while strengthening the safety aspects related to technology.

**Result 2:** Utilize technology in a safe and secure manner, while practicing strong digital citizenship skills and using district provided authentication measures within all district systems (staff and students).

**Result 3:** Provide teachers, administrators, and all staff with systems that seamlessly share data, content, and services to improve efficiency, learning outcomes, and classroom/school management.

**Result 4:** Have technology systems that are current and improve productivity, instruction, and safety (staff and students).

**Result 5:** Have access to technology that supports effective classroom environments fundamental to student success (teachers).

**Result 6:** Collaborative experiential workspaces that allow for development of students' creative and critical thinking skills required for success in the 21st century workforce will be operational on each elementary campus and Texas Middle School.

**Result 7:** Create and deploy a mobile STEM lab across the city for various events including regular visits to all elementary campuses during school hours in order to increase access to new technologies.

**Result 8:** By providing teachers necessary instructional support, all students will have equitable access to technology fundamental to student success.

**Result 9:** Teachers and students will have more time for productive teaching and learning with onsite technical support to ensure that software, hardware, and wireless connectivity are working properly.

## 6. Human Resources

**Ensure** each student will be guided by professional, high-performing, dedicated staff who reflect and embrace the diversity of the students they serve.

**Result 1:** Recruit a high-quality, diverse staff that reflects the student population.

**Result 2:** Maximize professional growth that ensures student success.

**Result 3:** Foster a culture that retains a high-performing staff.



# IMAGINE 2026

TEXARKANA INDEPENDENT SCHOOL DISTRICT

## SUMMARY REPORT

Indicators of Community Involvement, Strategies, Action Plans, and Highlights

366+  
People

1,244+  
Meeting Hours

163+  
Research Hours

43+  
Meetings

### Snapshot of the Numbers:

- Strategic Planning Team: 36 members
- Action Team Leader Training: 12 Leaders; 2 hours
- Action Teams: 6 Action Teams; 126 members
- Action Team Meetings: 32 meetings; 86 hours (after the school day)
- Strategic Planning Team Meetings: 36 members x 8 hours x 4 meetings = 1,152
- Dozens of Small Group/Research Hours: 163 hours+
- Student Involvement: 4 students on SPC, varied students on individual action teams
- SPC Summit: 100+ (open to the public); 2 hours
- Action Team Kick-Off: 100+ (open to the public); 2 hours

# TIMELINE OF STRATEGIC PLANNING STEPS

October 21, 2021 ..... Community Summit

October 2021 ..... Established a Strategic Planning Committee

November 9-11, 2021..... Strategic Planning Team Meeting

December 2021 – February 2022..... Established Action Team Leaders & Team Members

January 25, 2022 ..... Action Team Leader Training and Action  
Team Kick-Off

February 2022 - April 2022..... Action Team Planning

April 14, 2022..... Strategic Planning Committee received  
Action Team Reports and finalized  
Strategic Plan and Result Statements



# SPECIAL THANKS TO:

## Strategic Planning Team

- **Students**

Desiree Anderson, THS; John Thomas Borowitz, THS; Valeria Escalera, THS;  
Daniel Lee, THS

- **Educators and Community Members**

Wanda Boyette, Amy Bowers, Justin White, Robbin Bass, Toney Favors, Ben King,  
Dr. James Anthony Morris, Kayla Wood, Steve Mayo, Brandon D. Washington,  
Rendi Wiggins, Treva West, Dr. Brian Matthews, Amanda Horton, Lakesha Taylor,  
Lucia Ochoa, Tara Droske, Liliana Luna, Patti O'Bannon, Robin Hilton, Julie Watson,  
Amberly Shaw, Jennifer Beck, Bryan Bixler, David Hardy, Victor Pulido-Rojas,  
Charissa Barnes Johnson, Antonio Williams



## Action Team Leaders

- Academic Performance - Todd Marshall, Elodia Witterstaetter
- Learning Environment/Facilities - Richard Stahl, Holly Tucker
- Social Emotional Support - Julius Anderson, Shawn Davis
- Parental/Community Involvement - Romegan Ford, Gerry Stanford
- Technology - Brandy Debenport, Christy Tidwell
- Human Resources - Franschicka Banks-Brown, Mindy Gennings